

Company Information
<p>WeSave, Inc. ("Company") 24254 Main St. Newhall, CA 91321 investorrelations@wesave.com; www.wesaveinc.com (To view corporation overview video)</p> <ul style="list-style-type: none">WeSave was formed on October 28, 2021, as a private Nevada corporation (Business ID: NV20212265172).
Industries
<ul style="list-style-type: none">Fintech, eCommerce, and Loyalty
Market Opportunity
<ul style="list-style-type: none">Unique eCommerce Model supported by SaaS/BaaS solutionseCommerce (a trillion-dollar industry that is growing)Loyalty (The global loyalty management market is projected to grow from \$4.43 billion in 2021 to \$18.22 billion in 2028)
Developmental Stage
<ul style="list-style-type: none">Pre-Revenue Start Up (with 20+ years of related experience)
Investment Opportunity – Multiple Offers (CF, Reg D, Reg A+)
<ul style="list-style-type: none">CF -\$5M; Reg D - \$5-10M; Reg A+ for \$75M giftable shares of Preferred Stock w/dividend allocations rights (Qualified under SEC guidelines)
General Use of Proceeds
<ul style="list-style-type: none">21% - Marketing17% - Technology Development/Licenses23% - Operations and Staffing13% - Mergers and Acquisitions25% - Product Development/Reserve
Company Overview
<ul style="list-style-type: none">WeSave is a fintech venture studio and loyalty marketing firm with a multi-vendor eCommerce marketplace and technology platform designed to support local commerce, communities, and charities by sharing its profits with participants in each individual purchase transaction like the VISA/MC model (i.e., the member, the member enroller, the merchant acquirer, etc.).WeSave offers Preferred stock ownership and pro-rata dividends as a first-of-its-kind equity as a reward for its Premier Members.WeSave provides a standalone <u>weConnect™</u> package that links retail mom 'n' pop merchants to the internet to help facilitate internet marketing and sales and fast split-pay settlement for better cashflow.
Management Team
<p>Richard G. Stewart, Jr. – Chief Vision Officer, Founder, Chairman Brad Hanson – CEO and Director (former CEO of MetaBank) RJ Stewart – Chief Operations Officer Kevin Rishell – Senior Contracts Manager, Treasurer, Director</p>
Strategic Partners & Traction
<ul style="list-style-type: none"><u>MetaBank (now "Pathward")</u> - \$6B leader in pre-paid and debit card issuance. Sponsor bank for WeSave with an exclusive license for loyalty for its Tax Division and its registered financial card program with a commitment to support WeSave to market its loyalty program to millions of Pathward's current customers through its Program Managers.<u>Fiserv/Card Connect</u> – the largest transaction processor in the world with 1.4B global accounts on file.<u>Priority Technology Holdings, Inc.</u> – Gateway processor providing BaaS software & split-payment solutions for faster merchant settlement.<u>International Clearinghouse, Inc.</u> ("ICH") - Funded by MetaBank (now "Pathward"), provides loyalty tracking of WeSave's members purchase transactions, and is owned 20% by WeSave.<u>Rialto Markets, LLC</u> – Licensed broker/dealer for CF and A+ offerings.<u>KoreConX</u> - Transfer Agent w/a high-tech, all-in-one stock management platform.<u>Nuvei US, LLC</u> – Investor and membership payment processor with for \$80M CF and A+ offerings.

Problem/Opportunity

- Small business failures
- Ability for local businesses to compete with eCommerce giants like Amazon and Walmart
- Average Americans struggling to make ends meet, let alone save or invest money in this inflationary economy

Solution/Product

- Empower Local Businesses: To help home-based businesses and local mom 'n' pop merchants that are struggling to keep their retail storefronts open, establish an online presence so they can expand their advertising and create more revenues by reaching a larger audience for their products and services. In addition, they'll get Preferred stock ownership that gives them upside potential as the company grows.
- Support Shoppers: With the purchasing power of the dollar shrinking, we help the average person who is struggling to make ends meet have a way to simultaneously save and invest some of their money while shopping online for their everyday needs. We give our Premier Members Preferred stock ownership that also gives them upside potential as the company grows.
- Secure Shareholder Returns: To provide shareholders with a healthy ROI from our core business while protecting our company and investors with a diversified portfolio of assets, strategic relationships, and investments. Our aim is to ensure resilience in the face of any economic situation, be it inflation, deflation, recession, or even a depression so that during the next 5 years we will become a publicly traded company and a major player in the eCommerce industry.

Unique Business Model

- Primarily mirrors the Visa/Mastercard bank model that has operated successfully for over 50 years. Like the MC/Visa model, WeSave engages independent sales organizations called Loyalty Program Operators to oversee its merchant and member enrollment efforts.
- With weConnect™, WeSave allows its merchant acquirers to earn 2-3 times more in commissions than what normal ISO/MSPs make providing their retail merchant services.
- WeSave's Refer-a-Friend program allows any member to refer friends and family to join WeSave and make 1% residual commission on whatever that referred new member buys in the WeSave marketplace. Again, this commission is 2-3 times more than what card issuers make in the VISA/MC model.
- WeSave's Preferred stock Dividend Allocation Pool is part of a unique rewards system that provides Preferred shareholders with rights to a pro-rata share of dividends from a percentage of company-wide revenues.

Competitive Advantage

- Ownership & pro-rata revenue sharing - equity as a reward model
- Technology platform & proprietary Business/Financial Model
- Experienced loyalty and fintech management team
- World class strategic partnerships w/cross marketing commitments
- SEC qualified investment structures in place (Reg D, CF, A+)