



## 2022

### Branding Strategy

- The Executive Team decided to transfer the WeSave Rewards, LLC database and assets to WeSave, Inc., as the new public-facing brand with an updated shopping portal and WeSave Rewards, LLC. was dissolved.

### Engaged a Law Firm that Specializes in Investment Offerings

- February 28, 2022, ICH Signed an agreement with a top securities law firm, **KBA**, to draft offering documents and filings for the SEC.

### Engaged a Licensed Broker/Dealer Firm

- August 15 & 16, 2022, WeSave signed agreements with **Rialto Markets** as WeSave's licensed Broker/Dealer for managing its SEC offerings, providing legal compliance oversight, KYC/AML review, and control over our investment websites.

### Engaged a Stock Transfer Agent for WeSave

- August 31, 2022, WeSave signed an agreement with **KoreConX** as a Transfer Agent with its All-in-One Platform for WeSave's stock offerings, providing compliance oversight, stock cert issuance, cap table updates, etc. that will enable us to digitally manage a million or more unaccredited stockholders.

### Engaged a Bank Escrow Agent

- October 11, 2022, WeSave signed a Tri Party Escrow Agreement with **Enterprise Bank & Trust** and Rialto Markets for collecting and managing payments from investors and both companies also work closely with our Transfer Agent to expedite stock purchases.

### Engaged a Brand Name Merchant Aggregator to Help Populate [www.wesave.com](http://www.wesave.com)

- October 26, 2022, WeSave signed Master Services Agreement with a **top outlet company** that provides the WeSave marketplace with temporary access to affiliate brand name partners with 100,000 products and 300,000 SKUs as a primer to help kickstart the shopping site to early adopters (shoppers) prior to our launch phase when we will onboard local mom 'n' pop merchants onto the platform which is our main goal.

### Engaged a Sales Tax Solution Firm

- July 12, 2022, WeSave signed an agreement with an **online sales tax solution company** that provides a nationwide state specific sales tax collection and remittance solution for merchants that sell products through the WeSave marketplace. In order to provide this service, WeSave has to register in every state and currently we are in 26 states and growing.

## Engaged a Shipping Solutions Provider

- July 25, 2022, WeSave signed a Platform Referral Partner agreement with a **drop shipping company** to help manage shipping solutions for local mom 'n' pop merchants.

## Platform Development and Integration

- Throughout 2022 and into 2023, WeSave built [www.weSave.com](http://www.weSave.com) as the consumer-facing brand and shopping portal which fully integrated its front-end shopping and registration platform with ICH's back-end processing platform to form WeSave's current robust "Reward, Redemption & Payment Platform" or "RRPP".